

## MINUTES OF THE PROPOSITION A/AA BOND STEERING COMMITTEE

Tuesday, January 9, 2007 in the District Office 9<sup>th</sup> Floor Conference Room

### Present:

General Counsel Camille Goulet  
LACCD Facilities Executive Director Larry Eisenberg  
Controller Jeanette Gordon  
LACCD Public Relations Director Lynn Winter Gross  
DMJM/JGM Deputy Program Director Tony Sanger  
DMJM/JGM Administrative Assistant Jazmin Ceballos  
MWW Group David Herbst, Coby King, Daphne  
Moss-Adams Auditor Alexia Nalewaik  
MBI Media Mary McCormick, Chris Woodley

1. **Website Update** – David Herbst made the opening statement in which the focus of the website update is twofold; to have user friendly feel and have better formatting with timely updates. The site needs some refinements but this is where MWW and MBI want to be for the 24<sup>st</sup>. The site now is a step forward as to where everybody wants to be.

Mary McCormick continued the presentation stating that the site is database driven. The new website is [www.laccdbuildsgreen.com](http://www.laccdbuildsgreen.com). The site has 2 parts/components to it. First part is for builders (contractors, architects, engineers) anybody who wants to do business with LACCD. The second part is more College links, press releases, outreach, etc. Mary reviewed the links explaining what each one is for and how they can be used. It was discussed and agreed upon to have a link at the bottom right of the page to have a link which says 'enroll at one of our colleges'. This link will send potential students to the lacolleges.net site. Larry also inquired about having a link to the MBI Media Library for the public. Coby stated that we might want to control the pictures the public has access to. Camille agreed. Mary suggested a 'mini' photo gallery in which MWW will assist in picking photos. Larry agreed.

Mary went on to explaining the 'construction update' link on the page. Chris Woodley (MBI) demonstrated on how a CPM would log-on to the site, pick a college and type up a construction alert. This 'alert' will then go to MBI who would update the site accordingly. Larry asked if there was any way the CPM updates would go directly to the site. Chris stated the end result would be such that the CPMs would update the site directly but for now MBI would have to do the updates until that process is in order.

2. **Webcam Status** – While reviewing the site above, Mary touched on the subject of webcams. Mary explained that when you click on one of the College links on the right hand side, you go directly to the college's site. Once at the site, a list of links appears on the left hand side. The first link is 'College Webcam', once you click on a box, that box will increase in size which will then active the live feed from the webcam.

**THE NEXT MEETING OF THE PROPOSITION A/AA BOND STEERING COMMITTEE WILL BE HELD ON FEBRUARY 6, 2007 AT 8:30AM.**